



# Join us in giving students a helping hand.

## Introducing



mycokerewards for schools

™

## Together we can make a difference at your local school.

Education is one thing that touches all our lives. For over 80 years, Coca-Cola® has been supporting schools and providing resources that open doors for students. The My Coke Rewards for Schools program refreshes our longstanding commitment to education by giving today's students what they need.

Together we can help students learn and grow by turning My Coke Rewards points into rewards for accredited schools grades K-12 — providing playground equipment, art supplies, sports gear, educational resources and much more.

## The refreshing new way schools get rewarded.

### Registering Schools

An authorized school representative (principal, PTA president or other school administrator) can initiate the registration process at [mycokerewards.com/schools](http://mycokerewards.com/schools). The school principal activates the account and appoints a My Coke Rewards for Schools Account Manager to complete registration and maintain the account.

### Collecting Points

Once a school is registered, get the community involved by having My Coke Rewards members donate points from codes found on participating Coca-Cola products — choosing from a variety of beverages that fit their tastes and needs.

### Getting Rewarded

My Coke Rewards for Schools Account Managers choose the rewards that are best for their school. They can also create a wish list of all the available resources their school needs. Once enough points have been collected, schools redeem their rewards.

Head to [www.mycokerewards.com/schools](http://www.mycokerewards.com/schools) to learn more.

# Open a Coke® and open doors for students in your community.

## Show Your Support

Parents, friends and others in the community can support a school by signing up for My Coke Rewards® and donating points to registered schools.

To see if your school is registered, visit [mycokerewards.com/schools](http://mycokerewards.com/schools). If your school is not registered, please talk to a school representative to get signed up.

## What can I do?

### 1. Enter codes

from your favorite participating My Coke Rewards products

### 2. Pick your school

from a list of participating K-12 schools

### 3. Donate points

to help students get rewards

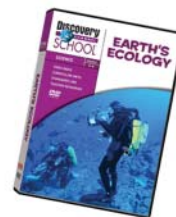


## Make education more rewarding

Help students grow stronger and reach higher in all aspects of life. Schools can earn a wide variety of physical, educational and skill-building rewards that empower students to learn, discover and do more every day.



Sports Gear



Go Green!  
Discovery DVD Set



Cobalt Flux®  
Dance System



## More ways to help

Join us at My Coke Rewards for Schools and help make good things happen. Get your local schools to register. Work with others in your community to donate points. Spread the word about the program.

That's what living on the Coke Side of Life is about...connecting others to make things a little better in our communities.

Browse our online catalog at  
[www.mycokerewards.com/schools](http://www.mycokerewards.com/schools)  
to see all the rewards available.

